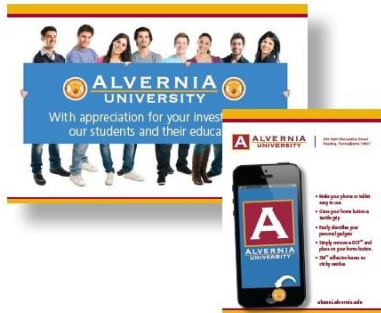


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## AWARD WINNING CREATIVITY



### ALVERNIA "DOT" DIRECT MAILER

"We were looking for a creative way to thank our alumni donors when we contacted Stay Visible. The "dot" mailing was well liked by our alumni (we're still receiving requests for them.) The mailing satisfied the needs we had, keeping the University in front of our donors on a daily basis and providing them with something practical and useful. Stay Visible filled both these needs for us."

- Mark Piekarski, Director of Annual Giving, Alvernia University



### MWCC WINDOW CLING DIRECT MAILER

"We used this promotional mailer as a way to target our leads further down the prospecting funnel. Our message "Stuck on achieving your goals" focused on key benefits to students obtaining a higher education. We directly attributed this mailer to a higher yield of enrollments when compared to last year's in-house non-promotional direct mailer."

- Stephanie, Assistant Director of Marketing, MWCC



### ALVERNIA PHONE-A-THON T-SHIRT

"I contacted Stay Visible to design a shirt for our phonathon callers this academic year. Our students loved the unique design they came up with and wear their shirts proudly. The design was so well received that CASE selected it for an article in the March 2015 issue of Currents magazine. An exceptional piece of work from Stay Visible."

- Mark Piekarski, Director of Annual Giving, Alvernia University